

News Release FROM AMERICAN CRUISE LINES

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FOR IMMEDIATE RELEASE

American Cruise Lines Announces Construction of a New Coastal Cruise Ship

Cruise line continues to expand fleet with newest and most modern cruise ship

GUILFORD, CT – October 23, 2015 – American Cruise Lines, operator of the newest cruise ships in the United States, announced today that it has begun construction on a new coastal cruise ship, yet to be named. The news of this addition is the most recent in a series of announcements pertaining to American Cruise Lines' continued expansion of their all-American made fleet. The ship is scheduled to begin cruising in spring of 2017.

With a capacity of 170 guests, this new, slightly larger ship will maintain the exclusive signature design and intimacy of the line's current, highly-popular coastal cruise ships, designed to deliver a superior cruising experience. The new ship will be fully stabilized with Rolls-Royce stabilizers providing the most comfortable and smoothest coastal cruising journey imaginable. Designed with the most advanced innovation in mind, this modern coastal cruise ship will include the latest state-of-the-art technology, the newest and most modern environmental systems, and is designed to exceed the most stringent safety standards.

The new coastal cruise ship will feature the largest, most deluxe staterooms ever seen in this service. The well-appointed, thoughtfully designed staterooms span over 350 square feet of personal luxury. Guests will comfortably enjoy butler-delivered room service on their tastefully furnished private balconies which offer perfectly unobstructed views of once-in-a-lifetime sights.

American Cruise Lines, known for delivering award winning personalized service, will offer the highest standard of cruising comfort with an all-American staff, professionally trained to provide thoughtful and inconspicuous attention to all guests. The new ship will feature locally sourced ingredients in traditional American and regionally inspired cuisine created by world renowned chefs and served by classically trained dining room staff. Guests on board the new ship will experience genuine hospitality at its finest with American Cruise Lines' unrivaled level of service.

Refined furnishings and modern conveniences including an exercise spa, elevators to all decks, and ship-wide internet access will assist in creating a comfortable country club atmosphere. This modern luxury coastal cruise ship will boast finely appointed dining and lounge parlors,

embellished with rich design elements which are interwoven throughout the ship. A resounding selection of all-inclusive onboard amenities will add to the comfort of the ship making guests feel right at home throughout their journey.

Built by Chesapeake Shipbuilding in Salisbury, MD, the new ship is scheduled for completion in January of 2017.

About American Cruise Lines

American Cruise Lines (http://www.americancruiselines.com) is the largest U.S. cruise company and operator of the newest fleet of riverboats and small cruise ships in the United States. It offers more than 35 itineraries (http://www.americancruiselines.com/cruises) ranging from seven to 21 days in length around the country including the Pacific Northwest, Alaska, New England, the Southeast and the entire Mississippi River system. The line has been continuously recognized for providing superb service to guests and travel agents before, during, and after a cruise to create a seamless and personalized experience.

Long established and deeply experienced in cruise travel, American Cruise Lines has led the industry with honors that include "Gold Magellan Award Winner" (2015, 2014), "The World's Best Cruise Ship" by Condé Nast Traveler (2014), "World's Leading River Cruise Company" by World Travel Awards (2014), "World's Leading Small Ships Cruise Line" by World Travel Awards (2012, 2013), "Best New Ship" by TravelAge West (2013), and finalist for the Reader's Choice Awards by Condé Nast Traveler.

To learn more about American Cruise Lines, visit http://americancruiselines.com/home or call 800-814-6880. Find us on Facebook at https://www.facebook.com/americancruiselines or follow us on Twitter at https://twitter.com/American_Cruise.

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